

親愛的家長：

給家長的信

足不出戶，網購百家。細小的電子裝置蘊藏著萬千世界，轉瞬之間便可透過互聯網選購千里之外的貨品。同時，網上商店不分晝夜營業，縱使生活繁忙，大眾仍然可以在暇餘間於網上世界挑選心儀貨品，大大便利市民生活。惜然，騙徒亦窺準市民越來越習慣於網上購物的趨勢，蟄伏網上伺機犯案。

2024年1至10月，共有9,575宗網上購物騙案，較去年同期上升1,836宗，增幅接近百分之24，而當中有1,261宗案件的受害人是學生，年紀最小者僅11歲。不法分子常常假冒知名品牌或網上商店，在各大購物平台刊登虛假促銷廣告，誘使青少年上當受騙。今年就有兩宗案件涉及11歲的受害人，騙徒利用年輕受害人對網上遊戲的熱愛，在不同的平台聲稱收購或出售遊戲帳戶，當受害人支付款項或公開其帳戶登入信息後，騙徒便會失去聯絡，令他們蒙受損失。

當電子裝置成為新世代的必需品，青少年無可避免會接觸網上購物，在擢發難數的網絡陷阱中，除了損失交易款項，青少年更可能會被奪去網上遊戲或網購平台的帳戶。為免青少年墮入網上購物騙案，我們建議他們養成以下習慣：

- 光顧信譽良好的賣家，儘量選擇**當面交收**;
- 付款前應先搜尋賣家的電話號碼、銀行戶口號碼、專頁名稱等，並**留意專頁的讚好及評價**;
- 出售貨品時，應緊記銀行帳戶的「**可用結餘**」金額才反映真正入賬狀況;
- 如有任何懷疑，應**立即終止交易**;及
- 如有懷疑，可在「**防騙視伏器**」輸入電話號碼、社交媒體帳號等評估風險，或致電18222查詢。

科技發展的巨輪已悄然地滾動著，我們無法阻止其帶來的好壞，但可以從小培養新世代的網絡安全意識，通過提高警惕以抵禦網上購物騙案。如欲獲得更多資訊，請瀏覽「守網者」網頁 (<https://CyberDefender.hk>)。

香港警務處

網絡安全及科技罪案調查科

Dear Parents,

Letter to Parents

Without stepping outside, you can effortlessly shop from hundreds of stores located thousands of miles away via the internet, and you can browse and select your favorite products from the ever-open e-stores anytime. Free from geographical and time constraints, online shopping has become significantly more convenient than in the past. Unfortunately, scammers have also recognized and exploited the booming trend of online shopping to perpetrate fraud.

From January to October 2024, there were a staggering 9,575 cases of e-shopping fraud, an increase of 1,836 cases compared to the same period last year, reflecting a rise of nearly 24%. Among these, 1,261 cases involved students as victims, with the youngest being just 11 years old. Scammers frequently impersonate well-known brands or reputable online stores, posting deceptive promotional advertisements on various shopping platforms to ensnare unsuspecting young people. This year alone, there were two cases involving 11-year-old victims. The scammers capitalized on the young victims' passion for online game, falsely claiming to buy or sell game accounts across different platforms. After the victims made payments or shared their account login information, the scammers vanished, leaving the victims with financial losses.

As electronic devices become indispensable for the new generation, teenagers will inevitably shop online. In the myriad online traps, they not only risk losing their money in transactions but also face the dire threat of identity theft, which can result in the loss of their online game or e-shopping accounts. To help prevent teenagers from becoming victims of e-shopping fraud, we suggest the following precautions:

- Patronize reputable online sellers and conduct transactions **face-to-face** whenever possible;
- Before making a payment, thoroughly research the seller's phone number, bank account details, and page name, **paying close attention to their ratings and reviews**;
- When selling goods, pay attention to the "**available balance**" which reflects the actual deposit status of your bank account;
- If you have any doubts, **terminate the transaction immediately**; and
- For further assurance, input phone numbers, social media account names, etc., into **Scameter** for verification, or call 18222 for inquiries.

While we cannot halt the dual nature of technological advancement, we can foster a heightened sense of cybersecurity awareness in the new generation. By remaining vigilant, we can protect ourselves from falling victim to e-shopping fraud. For more information, please visit the Cyber Defender website (<https://CyberDefender.hk>).